

## NEWS RELEASE

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### **WebXtreme Inc. Shares Secret to Eliminating Turnover on Sales Team** ***New Strategy saves Time, Resources; Improves Productivity and Efficiency***

**May 2, 2006 – Lancaster, PA** – WebXtreme Inc, an online business development company, has turned the traditional sales job upside down by offering qualified sales associates a \$36,000 base salary plus bonuses and incentives.

“In the past, like a lot of companies, we have had problems finding and keeping quality sales **people**, and the costs of that turnover were unacceptable. Now that we have shifted our thinking, employees are more productive and sales for GetMyHomesValue.com, our national lead generation site for real estate agents, are through the roof,” said WebXtreme co-founder and Chief Motivational Officer Rory Wilfong.

“One of our primary goals with WebXtreme is to be among the top area employers. We want the best people, and we want them to love working here so much that they stay here and stay productive,” said Wilfong.

The traditional compensation model for sales associates is a small base salary plus commissions. The logic is to motivate individuals to earn more money by making more sales. However, WebXtreme found that this financial structure did not work well in motivating employees who are thinking long-term about their careers.

“Our new compensation structure speaks to a level of trust and security that makes the right associates much more efficient and productive,” said Wilfong

In addition to the other benefits, such as health insurance and a retirement plan, the new salary and incentive structure has made a real difference to the bottom line at GetMyHomesValue.com. Since implementing the new compensation plan, sales have increased 30%.

“With this sales growth, the company is on target to meet its 2006 goal of hiring 5 new sales associates per month. We are also proud to be able to offer these high quality careers here in Lancaster,” said Wilfong.

#### **About WebXtreme**

WebXtreme, is an online business development company that designs, builds and promotes a range of online service companies aimed at meeting the needs of a variety of business and consumer markets across the country. Based in Lancaster, Pennsylvania, WebXtreme was founded in 2003. Online properties include GetMyHomesValue.com, NationalAgentDirectory.com, ZipCodeGuy.com, Flooglebinder.com, Socialmarks.com and QuiltsByAmish.com. For additional information call 717-431-0511 or visit [www.webxtreme.com](http://www.webxtreme.com).

#### **About GetMyHomesValue.com**

GetMyHomesValue.com, is an online home valuation site for homeowners. Based in Lancaster, Pennsylvania, GetMyHomesValue.com was founded in December 2003 by online business development company WebXtreme, to deliver high quality real estate leads to real estate agents and brokers nationwide. Its unique Veri-Link system and true exclusive leads by zip code for real estate agents means it is trusted by consumers and highly valued by real estate professional as a business-building tool. For additional information call 717-431-0511 or visit [www.getmyhomesvalue.com](http://www.getmyhomesvalue.com) or [www.verilead.getmyhomesvalue.com](http://www.verilead.getmyhomesvalue.com). Companion real estate related sites to GetMyHomesValue.com include NationalAgentDirectory.com and ZipCodeGuy.com.