

## NEWS RELEASE

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## **Unique Veri-Lead Program Helps Real Estate Agents and Brokers Bridge Gap To House Sellers and Buyers**

### ***Online Home Valuation Site Provides Realty Professionals with Verified Leads***

**April 25, 2006 – Lancaster, PA** – GetMyHomesValue.com, an online home valuation site that connects real estate agents with consumers wanting to sell or buy a home, today announced it's new Veri-Lead program that assists real estate agents in making contact with consumers who have requested an obligation-free house valuation through GetMyHomesValue.com.

The Veri-Lead program also works in consumers' favor. GetMyHomesValue.com representatives proactively attempt to contact homeowners to ensure they are prepared for a call from a local real estate professional, and to confirm that the valuation they will receive is free and without obligation.

"Every real estate agent or broker that subscribes to GetMyHomesValue.com is committed to proving their expertise and commitment to a prospective client, whether the client is seeking a valuation for sale, purchase, refinancing or consolidating debt, now or in the future," said GetMyHomesValue.com co-founder and Chief Idea Guy Dave Conklin.

GetMyHomesValue.com subscribers provide homeowners a customized, cost free report of the current value of their home, without obligation and regardless of why the homeowner requests the information.

"Ninety percent of visitors to GetMyHomesValue.com are confident enough to use only this site for online valuation information. Having a real estate agent actually come out and provide a valuation based on your house rather than a quote online based merely on location is a great seller advantage. GetMyHomesValue.com is a valuable component of any agent's business-building and marketing outreach," said Conklin.

As part of its Veri-Lead program, GetMyHomesValue.com actively attempts to verify that contact information for consumers is accurate and if practicable initiates a three-way call between consumer, real estate agent and GetMyHomesValue.com, as part of its advanced Veri-Link service.

“When possible, we provide an actual third-party link between consumers and local real estate professionals through our Veri-Link program, who in turn have the opportunity to provide homeowners with a customized valuation for their home, and potentially help sellers maximize returns if and when they do sell their home,” said Conklin.

In addition to setting up in-person contacts where possible, GetMyHomesValue.com also provides agents with personalized coaching from sales professionals who understand the importance of successfully converting GMHV.com leads into productive sales listings, helping subscribers refine their sales skills for greatest success.

“For many real estate agents the prospect of cold-calling consumers, even those who have requested a valuation online, can be daunting. Likewise, although a consumer may have requested a valuation online, sometimes they are reluctant to speak to an actual agent in case they are somehow committed to something before they are ready.”

“Our aim at GetMyHomesValue.com is to take some of the anxiety out of that relationship and to act like a type of consumer concierge; bringing house seller and real estate professional together. In a way we’re helping orchestrate what may be a long-term relationship that will benefit both client and real estate professional.”

GetMyHomesValue.com amalgamates requests for house valuations by zip code and provides a guaranteed number of exclusive leads to signed-up agents and broker clients. For real estate agents who want to grow their business, GetMyHomesValue.com provides the industry’s shortest minimum subscription sign-up time with a money-back guarantee tied to number of leads. For additional information on becoming a subscriber to the Veri-Lead program call 1-877-54-LEADS or see [www.verilead.getmyhomesvalue.com](http://www.verilead.getmyhomesvalue.com).

According to an agent subscriber in Sacramento, California, “GetMyHomesValue.com was so affordable, I decided to give it a try. I liked it, and bought an additional Internet lead system. GetMyHomesValue.com provides me with more quality leads than the other “bigger” company. I’ve increased my production just by checking my e-mail.”

**About GetMyHomesValue.com**

GetMyHomesValue.com, is an online home valuation site for homeowners. Based in Lancaster, Pennsylvania, GetMyHomesValue.com was founded in December 2003 by online business development company Web Xtreme, to deliver high quality real estate leads to real estate agents and brokers nationwide. Its unique Veri-Lead system and true exclusive leads by zip code for real estate agents means it is trusted by consumers and highly valued by real estate professional as a business-building tool. For additional information call 717-431-0511 or visit [www.getmyhomesvalue.com](http://www.getmyhomesvalue.com) or [www.verilead.getmyhomesvalue.com](http://www.verilead.getmyhomesvalue.com). Companion real estate related sites to GetMyHomesValue.com include NationalAgentDirectory.com and ZipCodeGuy.com.